

# Foreword

Welcome to the second issue of 2025 for the *Pertanika Journal of Social Sciences and Humanities* (PJSSH)!

PJSSH is an open-access journal for studies in the field of Social Sciences and Humanities published by Universiti Putra Malaysia Press. It is independently owned and managed by the university for the benefit of the world-wide science community.

This issue contains 20 articles; two review articles; and the rest are regular articles. The authors of these articles come from different countries namely Australia, Bhutan, China, Indonesia, Malaysia, Saudi Arabia, Thailand, Turkey and Yemen.

A regular article titled “Teachers’ Perceptions of Entrepreneurial Persuasive Communication Skills among Primary School Learners: A Needs Analysis” sought to examine the need for entrepreneurial persuasive communication (EPC) elements in primary schools in Malaysia from the practitioners’ perspective. The results reveal the components of EPC in the current curriculum, elements of EPC that need to be addressed and teachers’ daily practice in implementing the current curriculum. The detailed information of this article is presented on page 483.

An article entitled “ChatGPT and Education: Bhutanese Teachers’ Knowledge, Perceptions, and Practices” explores the knowledge, perceptions, and practices of 214 Bhutanese in-service teachers regarding using ChatGPT in education. The overall findings of the current study indicate that teachers in the context were aware of ChatGPT and its potential impact on education. They recognised its positive and negative aspects. Despite these concerns, teachers held positive perceptions toward ChatGPT and reported using ChatGPT for various educational purposes. Further details of the study can be found on page 779.

Münevver Yildirim and Ufuk Şimşek investigated “The Use of Creative Comics and Cartoons in Social Studies Courses.” The study focused on students in three different classrooms studying in the fifth grade of a secondary school affiliated with the Directorate of National Education in Erzurum. The study’s findings present a statistical significance in favour of the experimental groups with respect to the average scores in the post-test. At the same time, there was no statistical significance between the experimental groups in which creative comics or cartoons were used. The detailed information of this article is presented on page 827.

We anticipate that you will find the evidence presented in this issue to be intriguing, thought-provoking and useful in reaching new milestones in your own research. Please recommend the journal to your colleagues and students to make this endeavour meaningful.

All the papers published in this edition underwent Pertanika's stringent peer-review process involving a minimum of two reviewers comprising internal as well as external referees. This was to ensure that the quality of the papers justified the high ranking of the journal, which is renowned as a heavily-cited journal not only by authors and researchers in Malaysia but by those in other countries around the world as well.

We would also like to express our gratitude to all the contributors, namely the authors, reviewers and Editorial Board Members of PJSSH, who have made this issue possible.

PJSSH is currently accepting manuscripts for upcoming issues based on original qualitative or quantitative research that opens new areas of inquiry and investigation.

**Editor-in-Chief**

Puvaneswaran Kunasekaran